

Kat Aleci

Email: Kat@KatAleci.com

www.KatAleci.com



KAT ALECI

Mass Communication & Journalism - Broadcast

Email: Kat@KatAleci.com

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Profile

Ambitious, enthusiastic, and creative, passionate about people and eager to learn and grow as an individual while creating memorable experiences, establishing meaningful relationships, and encouraging an enjoyable professional environment.

Education

B.A. Mass Communication & Journalism - Broadcast Journalism

Skills

Some of my strongest skills are my ability to adapt to an environment, comfortably talk to people, and perform in front of crowds.

Other: Photography, Adobe Premiere Pro, Lightroom, Photoshop, creating news-style videos, voice overs, news packages, website design, journalism style writing, MLA, APA, AP, organization, communication, teaching, teamwork, design in Canva, Microsoft Office, drawing/painting.

Languages

English

Russian

Spanish

Work Experience

Fresno State Focus Newscast

January 2024 - May 2024

As part of the capstone course curriculum, I got hands-on experience in creating news packages, writing digital stories, conducting interviews, producing a news show, editing in Adobe Premiere Pro and Photoshop, creating content for social media, anchoring, and being a weather woman. I worked with the class and news crew to ensure quality weekly live productions that represented the California State University Fresno newscast.

Professors:

Kim Stephens: kstephens@mail.fresnostate.edu

Faith Sidlow: fmsidlow@csufresno.edu

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Fresno County Office of the District Attorney - Student Worker

January 2022 - Present

Working at the District Attorney's Office in Fresno enhanced my professionalism, my ability to work with a team, meet deadlines, and grew my appreciation for justice and the legal field. I worked in the felony unit and as an assistant to the public information officer.

Job duties: writing content for our agency discovery newsletter, conducting interviews with office staff, attending events and press conferences to photograph and provide content for our social media platforms, creating and editing videos and images in Adobe Premiere Pro and Photoshop/Lightroom, writing press release, photography, observing court proceedings, reviewing police reports and other legal documents, transcribing 911 calls.

Supervisor:

Taylor Long: tlong@fresnocountyca.gov

California State University Fresno Amendola Family Student Cupboard - Student Assistant

July 2023 - Present

Job Description:

This organization is part of the food security project designed to provide free food and resources for the students of CSU Fresno. The mission is to contribute to food security and provide students with resources so they can prioritize their studies and have a more successful learning environment.

Job duties: working in the pantry, directing students to online and in-person resources, stocking items, helping students check out food and supplies, contributing to social media posts, answering phones, maintaining a clean, welcoming, and helpful environment.

Supervisor:

Michael Ballin: mballin@mail.fresnostate.edu

In Home Supportive Service - Provider

December 2022 - Present

I work as an in-home care provider. Duties involve assistance with medication, caring for her children, dog care, cooking meals, upkeep on house chores, driving to appointments, creating new functional organization systems.

Employer:

Melinda Phoenix: phoenix1love@gmail.com

Musician Singer Songwriter - Performer

2017 - Present

As a self-employed performing musician, I became comfortable singing, speaking, and entertaining in front of large crowds. I developed skills in video production, marketing, content creation, teaching music, band/teamwork, and communication.

Job description: entertainment for weddings, events, parties, wineries, breweries, cafes, running my social media, content creation, website design, writing music, creating posters for promotion, writing contracts, studio recordings, filming videos, editing music videos in Adobe Premiere Pro and Final Cut Pro, coordinating photo and video shoots, photography, dance choreography, dancing, casting actors, acting, directing, set decoration, business management, booking shows
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Starving Artist Bistro - Hostess, Server, Barback, Kitchen

March 2020 - October 2021

Starving Artist Bistro is a lively, colorful, busy restaurant, bar, and live music venue. Working there taught me the true meaning of teamwork and providing exceptional service professionally, and efficiently in a fast paced high-stress environment. I developed excellent time management and communication skills while catering to the needs of a wide variety of patrons.

Job duties: greeting and seating guests, working with a team to ensure good service, assisting in bar, serving food/drinks, maintaining clean indoor and outdoor dining area, answering phones, taking reservations, maintaining inventory, To-Go orders.

Supervisor:

Bob Sullivan +1 (559) 433 - 0133

Valley Fitness Nutrition - Sales Representative

February 2015 - October 2017

Working in a nutrition shop allowed me to learn about health and nutritional supplements that would aid in our clients body recovery and overall well-being. I ran the store and helped educate our customers on products that would help them meet their fitness goals.

Job duties: product sales, creating content for social media platforms, marketing, promotional posts, keeping inventory, opening/closing store, running booth at events, educating customers on product, protein juice bar, cleaning, maintaining aesthetic store appearance

Employer: Albert Sadoian

(559) 446 - 0295

MUA Fresno - Makeup Artist Assistant

September 2014 - May 2015

I assisted a make-up artist in providing hair and make-up services to clients in preparation for special events, weddings, parties, etc. This job required having an artistic eye, strong communication skills and listening to clients needs, understanding color theory and design. Job duties: setting up the studio, light cleaning, cleaning brushes, maintaining an aesthetic atmosphere, assisting clientele with hair styling and makeup

Employer: Emily Dudley

makeup_by_emily@hotmail.com

Community Service and Volunteer Work

Beautify Fresno cleaning neighborhoods, removing trash, painting over graffiti, planting trees. El Dorado Park CDC Garden projects, demonstration garden care, community food center distribution, food donation. First Street Church fundraising for children in need of clothing and school supplies. Volunteering for church community events. Participating in Law Enforcement Torch Run to raise money for Special Olympics. Working in Amendola Family Student Cupboard to provide food and resources for students of California State University Fresno.

Scholarships & Awards

Dennis Morgigno Scholarship - December 2024

Dennis Morgigno graduated from the Fresno State Journalism Department in 1975 and was a news anchor at KSEE-24 until 1978 when he moved to NBC News in San Diego. He created a scholarship for Fresno State journalism students in 2022.

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The World is My Canvas Award - June 2013

Received from the Center For Advanced Research and Technology (C.A.R.T.) in recognition of "Exceptional Art Skills"

"Honorable Mention Award" - May 1, 2014

This award was received for participation in the heARTbeat Visual Arts Contest.

North Fresno Exchange Club "Certificate of Award In Recognition of Outstanding Excellence in the Arts" - April 29, 2014

I was one of two people from my high school to represent Bullard High School's Visual Arts program.

Bullard High School Academic Excellence and Art - May 19, 2014

I was one of two people from my high school, recognized for my excellence in art

In Honor of Academic Excellence - April 16, 2014

Award from the Center for Advanced Research and Technology (C.A.R.T.), Psychology Lab "Excellence in Research"

References

Taylor Long

Public Information Officer and my supervisor at District Attorney's Office

I assisted her in work involving social media, newsletters, video creation, photography, and press releases.

tlong@fresnocountyca.gov

Justin Rosander

Founder of 25th Hour Productions

I worked for him as D.P. Assistant, Assistant Editor, Camera P.A., and Interviewer.

justin.rosander@jstmstudios.com

Melinda Phoenix

Employer through IHSS

She has been a lifelong friend of 24 years and I worked for her as an IHSS provider.

phoenix1love@gmail.com

Bob Sullivan

Employer at Starving Artist Bistro

He was my boss at my first restaurant job and has known me for 13 years.

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